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Application No.	Applicant(s)	
9/456,105	HECHT ET AL.	
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amara A. Franklin	2876	
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Application/Control Number: 09/456,105 Page 2

Art Unit: 2876

DETAILED ACTION

Allowable Subject Matter

1. Claims 7, 13, 15, and 18-24 are allowed.

2. The following is an examiner's statement of reasons for allowance: although art is known which teaches receiving image data indicating an image region of an image disposed on a substrate and the image region including a visible object and further including coded embedded data forming a uniform background for the visible object, the prior art of record, particularly the Chang and Schuessler inventions, fails to teach, or fairly suggest either alone or in combination

thereof, a method wherein the coded embedded data is decoded to produce location data

indicating the location of the visible object in the image.

Any comments considered necessary by applicant must be submitted no later than the payment of the issue fee and, to avoid processing delays, should preferably accompany the issue fee. Such submissions should be clearly labeled "Comments on Statement of Reasons for Allowance."

Conclusion

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Jamara A. Franklin whose telephone number is (571) 272-2389. The examiner can normally be reached on Monday through Friday 8:00am to 4:30pm.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Michael G. Lee can be reached on (571) 272-2398. The fax phone number for the organization where this application or proceeding is assigned is 703-872-9306.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

Examiner

Art Unit 2876

JAF

October 12, 2004

SUPERVISORY PATENT EXAMINER
TECHNOLOGY CENTER 2800